

Balanced Approach to Nutrition Management

Six strategies the DairySmart Nutrition Group offers to help maximize income over feed costs

1 Feed Program Review 1-2 times per month

- Independent nutritionist gives farmers confidence in feed management decisions

2 NIR feed analysis lab

- Fast and accurate results (1-2 day turn-around)
- Enables changes when required to improve consistency of herd performance (Quick check on ration moisture, protein, fiber and starch)

3 Custom formulas provided for tendering to feed suppliers for competitive pricing

- Farmers get the best value from their supplier based on: price, service, quality and delivery
- Help evaluate other local or price competitive commodities to decrease ration cost

4 Exclusive access to proprietary Micro Premix Blend

- Guaranteed quality assurance for vitamins, minerals and micro additives
- Simplifies formula manufacturing at local feed mills and provides less chance of errors

5 Cost Benchmark program helps farmers measure and compare feed costs quarterly

- Allows farmers to calculate grain cost per liter of milk produced
- Compare results with other local farms
- Assists farmers to understand feed cost changes due to market conditions versus individual on farm changes

6 Dairy Monitor Program evaluates, measures and benchmarks health and production

- Takes DHI data and converts it to easy to read graphs and reports
- Helps farmers understand how their herd is performing compared to others
- Provides farmers a better understanding of seasonal & cyclical changes in their herd

DAIRYSMART
 nutrition group

For more information visit: www.dairysmartnutrition.com

The DairySmart Nutrition Team



Dr. Phil Bourque has been actively involved in dairy, beef and feedlot veterinary practice since 1985. Phil has a BSA in Animal Science (' 77), a DVM (' 82) and a Masters of Veterinary Science (MVS ' 85) from the Western College of Veterinary Medicine. His area of expertise is in Dairy Herd management and nutrition. He enjoys working with dairy producers to help them meet their goals and has a keen interest in dairy nutrition. He currently oversees the nutrition programs on a number of dairy farms in the local area.



Leland Fuhr was raised on his family's dairy farm near Langenburg, Saskatchewan. He attended the University of Saskatchewan where he was awarded a BSA and MSc from the Department of Animal and Poultry Science. Leland's area of specialization is in Ruminant Nutrition. Since the completion of his MSc in 2006, he has been working in the Saskatchewan dairy industry as a nutrition consultant. His long-term goals are to have a positive impact on the profitability of the Saskatchewan dairy farmer and the wellbeing of dairy cattle.



Bill Vanderkooi was born and raised on a dairy farm in the Fraser Valley of BC and earned a M.Sc. in Animal Science from Michigan State University in 1993. He is currently involved as a partner and general manager for the Vanderkooi Group of Companies (3 dairy operations totaling 850 cows in BC and Saskatchewan). He is also the founder and director of product and business development for Nutritech Solutions Ltd., a dairy feed additive distributor, as well as the consultant for the Dairy department at Clearbrook Grain & Milling Ltd.

Please fill in and fax this page to 1.866.282.4969

Questions, call Dr. Phil Bourque: 306.232.7223

Yes! We are interested in a no obligation review of our Nutrition Program:

Forages Rations Production Health Feed costs

Contact person: _____ Phone: _____

Farm: _____ Email: _____